

# Tyra Merker

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## PERSONAL

Citizenship: Norwegian  
Location: Philadelphia, PA

## FIELD

Primary:  
Industrial Organization

Secondary:  
Applied Microeconomics, Public Economics, Microeconomic Theory

## EDUCATION

Ph.D. in Economics, University of Oslo. 2017- 2022 (expected)  
Advisors: Bård Harstad, Andreas Moxnes, and Tore Nilssen  
Visiting Scholar at Business Economics and Public Policy Department (BEPP), The Wharton School, University of Pennsylvania Fall 2021.

M.Ph. in Economics, University of Oslo. 2013-2015.  
30 ECTS-credit thesis entitled "Corporate Leniency and Incentives for Collusion"

BA in Development Studies, University of Oslo. 2009-2012.  
80 (of 180) ECTS-credits in Economics.  
80 (of 180) ECTS-credits in Development subjects.  
2-month independent field work in Malawi.

75 ECTS-credits in Civil Engineering, NTNU. 2006-2007.

## WORKING PAPERS

Job market paper:

Merker, Tyra. "Explaining Uniform Pricing in Retail Markets –The Role of Consumer Self-Sorting"

Other working papers:

Merker, Tyra, and Moxnes, Andreas. "Market power and investment – The case of technology adoption in the Norwegian grocery industry".

Merker, Tyra. "Dynamic Duopoly with Collusion and Horizontal Product Differentiation".

Merker, Tyra. "Endogenous Cartel Formation with Differentiated Products and Price competition".

## RELEVANT EXPERIENCE

Researcher, University of Oslo. 2020-ongoing

Funded by The Global and Local Organization of Production (Globalprod), European Research Council (ERC) Starting grant. With Andreas Moxnes as Principal Investigator.

Tribunal member, The Norwegian Competition Appeals Tribunal (Konkurransesklagenemnda). 2020-ongoing

Specialist judicial body with cross-disciplinary expertise in law and economics. The Tribunal hears and decides cases involving appeals of decisions by the Norwegian Competition Authority (Konkurransetilsynet).

Economist, Oslo Economics. 2015-2017

Oslo-based consultancy firm. Advisor to private parties in several large competition and antitrust cases. Research project for the Norwegian Competition Authority.

## PEER-REVIEWED PUBLICATIONS

Asphjell, M.K., Bergh, H.N., Merker, T. and Skaar, J., 2017, Unilateral Effects of Horizontal Mergers with Vertical Relations Between Firms and Other Structural Market Changes. *Review of Industrial Organization*, 51(3), pp.381-394.

## OTHER PUBLICATIONS

Merker T., Kristiansen I.S., Saether, E.M., 2016, Human Resources for Health care in the Nordic economies: successful today, but sustainable tomorrow?. *Health employment and economic growth: an evidence base*. Geneva: World Health Organization, (ed.) Buchan J, Dhillon I, Campbell J

## HONORS & AWARDS

Fulbright Scholar, University of Pennsylvania. Fall 2021.

Funding from The Fulbright Foundation for research stay at Business Economics and Public Policy Department (BEPP), The Wharton School.

Scholarship in Advanced Methods and Research, University of Oslo. 2014.

## SERVICE TO UNIVERSITY AND DEPARTMENT

Member of Electoral Board (2019), Faculty of Social Sciences, University of Oslo

Deputy member of Department Board (2018), Department of Economics, University of Oslo

## EDITORIAL SERVICE

Referee for *The Journal of the European Economic Association (JEEA)*, *Review of Industrial Organization*

## INVITED SEMINARS

2021 Stockholm School of Economics (Brown Bag Seminar, May), Wharton (BEPP 900 student seminar, September), NHH Norwegian School of Economics (October), OsloMet (November), BI Norwegian Business School (December 2021)

2019 University of Oslo's January conference (Januarkonferansen)

## CONFERENCE PRESENTATIONS

- 2021 National Tax Association's Annual Conference on Taxation (NTA 2021, November, Detroit, Michigan), European Economic Association Annual Congress (EEA 2021, August, online), IIPF Congress (August, online), Scandinavian PhD Seminar (May, online)
- 2020 European Economic Association Annual Congress (EEA 2020, online), Oslo PhD Initiative – PhD Research Seminar (Oslo), Geilo seminar (University of Oslo/Geilo)
- 2019 Faglig pedagogisk dag (in Norwegian), PhD workshop (University of Oslo)
- 2018 European Association for Research in Industrial Economics (EARIE 2018, Athens), European Economic Association Annual Congress (EEA 2018, Cologne)

## TEACHING

- 2021 Strategic Competition (Industrial organization), ECON3820/ECON4820  
Microeconomics 1, ECON1210
- 2019 Strategic Competition (Industrial organization), ECON3820/ECON4820  
Mathematics 1, ECON1100  
Microeconomics 1, ECON1210
- 2018 Strategic Competition (Industrial organization), ECON3820/ECON4820  
Mathematics 1, ECON1100  
Microeconomics 1, ECON1210